

Nudge

Deliver real, sustainable learning, not just content

Nudge combines the latest insights from cognitive science and adaptive learning with the power of social, mobile, gamification and cloud to lift your enterprise knowledge quotient and bottom-line results by driving long-term retention and solid confidence to apply knowledge at work.

How it works

Nudge uses sophisticated adaptive learning engine to dynamically construct personalized learning path for each employee, based on organizational needs and employee's learning characteristics. Learning is presented to the employee in form of a question, whose difficulty level depends on the employee's mastery of the area. Employee selects an answer and indicates their confidence level. Nudge provides instant feedback so employee stays engaged and can quickly self-correct.

Employee earns rewards for participating and for doing well. Employee's response (answer and confidence) enriches employee's learning path, and forms the basis of the next piece of information that is presented to the employee.

Nudge reinforces previous learning after increasing intervals of time so employees retain previous knowledge while accumulating new knowledge.

Everyone could use a nudge

Employee Onboarding

Start Nudging new employees before the first day, ensuring new hires are up to speed and contributing value to the organization as quickly as possible.

Field Enablement

Increase sales by developing a more knowledgeable and confident sales team, with an interactive and mobile training experience, and without compromising valuable selling time.

Talent Development

Reach, inspire and advance the learning path and realize the full potential of every employee, driving greater productivity and employee engagement.

Compliance

With Nudge, employees learn, retain and comply with company policy and procedures as they work, which leads to fewer safety incidents and errors, and positively impacts business results and reputation.

Nudge makes business sense

Real, sustainable learning

Nudge ensures mastery-based learning, which means learners master concepts not just memorize them. Learners interact and engage, not just passively skim the content.

Higher ROI

With Nudge, organizations see a direct correlation between L&D spend, employee performance and business results - increased employee retention, production, and customer satisfaction.

Talent Search & Discovery

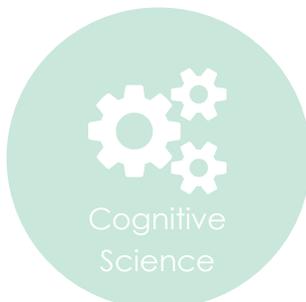
Nudge naturally identifies (undiscovered) key employees and subject matter experts and elevates their social brand and value. This helps distribute knowledge evenly and reduce attrition.

Substantial Cost Savings

Adaptive Learning helps companies focus training efforts solely on learning that each employee needs, and avoid wasteful spending on generic training programs that produce comparatively fewer results.

Organization Talentscape™

Nudge maintains an Organization Talentscape - distribution of talent across the organization. Use it to quickly identify or validate employees' proficiency across teams, job title, experience level, geographies - whatever you need to run your business better.



Start building a smarter company today!

mindnudge.com